

## **Membership Retention Personal Outline**

1. Introductions- Name, Chapter, Why there? What do you hope to get out of this?

2. Why? - Why do people leave?

Brothers need to feel: respected  
comfortable  
wanted  
at home  
part of the family/team  
useful  
needed

All Brothers have value, and a contribution to make!

Alpha Phi Omega has a responsibility to provide them with opportunities for Service, Leadership development, and Friendships.

Figure out why they Pledged, and use that to draw them back. (What got them interested in the first place?)

3. Small Group Breakout- 10 minutes to prepare, 10 minutes to present (approx.)

*Topics: (4 people to a group, minimum)*

- THEIR CONCERNS**
- Pledge/brother relations
- Lack of involvement by new brothers
- personal disagreements
- frustration by older brothers
- problem brothers

**In small groups:** *you are a group of brothers (not officers) in a chapter where \*this\* has become a major problem. Come up with ways to, as a group, approach and solve the problem. Present to rest of workshop (this was our problem, here are some possible ways of handling it)*

4. Roundtable discussion- remaining time (circle) (their issues first)

Other Possible Topics:

- intrachapter dating
- secrecy (what brothers should and shouldn't know)
- cliques

5. Closing- BYE!!

group #1- You are a group of new brothers who just got initiated last semester. When you were pledging, everyone seemed to be so focused on you and what you were doing. Now that you are brothers, you feel left out of things and no longer the center of attention. How do you go about finding your place in the organization?

group#2 -Two influential brothers in the chapter have gotten into a personal disagreement. All the brothers in the chapter seem to be taking sides. None of you have taken sides. As a group, you want to resolve the conflict and make sure that noone feels unrepresented within that solution.

group#3-You are a group of older brothers who have realized the shift in power within your chapter, from the older brothers to the younger. You feel resentful that the younger brothers don't seem to be interested in what expereince you have to help them. How would you go about talking to the younger brothers about this, without making them feel that you are trying to keep all the power for yourselves?

group#4-That one really annoying brother at your chapter, has said yet another really stupid comment to piss you off. As you are sitting around bitching about him/her, you realize that you should really try to talk to him/her about it. How would you TACTFULLY approach this person and explain your concerns about how they act?

group#5 -You feel that the pledge class is not respecting your authority and experience as brothers. The pledges don't feel like they are being respected for their own unique contributions to the fraternity. The situation is getting out of control, with rumours flying all over. How would you, as a group of non-officer brothers, bring this situation under control while trying to make both sides feel their concerns have been addressed?